



SIMPUL MASSA
ONLINE ADVERTISING AGENCY

CREDENTIAL

Portfolio & Catalogue of
Simpul Massa





Halo Juragan!

Kami adalah Simpul Massa. One-Stop solution untuk segala kebutuhan iklan digital anda.

Dunia sudah berpindah ke digital. Coba ingat2 lagi:
Apakah anda punya instagram? Pasti punya.
Apakah anda punya facebook? Pasti punya.
Dimana anda mencari informasi? Pasti di google
Dimana anda mencari video tutorial? Pasti di youtube.

Ya, kita semua melakukannya. Begitupun 7 milyar manusia lainnya.
Untuk itu kami percaya produk anda bisa ditampilkan kepada orang yang tepat disaat yang tepat lewat iklan digital yang jitu dan efektif.





Apa yang membuat Simpul Massa berbeda?

Dengan pengalaman lebih dari 7 tahun membantu brand-brand bertumbuh, kami bertekad bisa membawa brand-brand asli karya anak bangsa ke kancah internasional dengan iklan digital.

Simpul Massa adalah agency yang berfokus penuh pada jasa pemasangan iklan digital. Tim kami terdiri dari orang-orang handal yang mendedikasikan dirinya pada dunia periklanan digital dan telah terverifikais secara resmi.





OUR SERVICES

Jasa Iklan Facebook Ads

Jasa Iklan Google Ads

Jasa Iklan Youtube Ads

Jasa Iklan Tiktok Ads

Jasa Iklan Twitter Ads

Jasa Buzzer

Jasa KOL/Influencer

Jasa Press Release





JASA IKLAN

Facebook Ads

SIMPUL MASSA



Iklan Facebook Ads

PEPONI TRAVEL

Industry: Travel
Objective: Traffic

 **Peponi Travel**
Bersponsor

Petualangan bersama Peponi merupakan perjalanan yang dirangkai untuk setiap peserta dengan berbagai latar usia --- Coba geser ke kiri untuk mengetahui siapa saja yang dapat mengikuti perjalanan bersama Peponi ke destinasi impiannya

Kamu mau ke destinasi mana nih? 🤔



Perjalanan Liburan Untuk Segala Usia



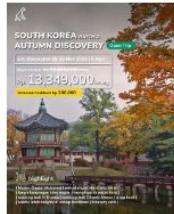
PEPONI UNTUK SEGALA USIA

INSTAGRAM / Visit Instragr...

 **Peponi Travel**
Bersponsor

[!] Kursi habis segera - SOUTH KOREA AUTUMN DISCOVERY, jadwal open trip terakhir di tahun 2022]

Tambahan kursi promo hampir habis. Perjalanan musim gugur bersama Peponi di Korea Selatan akan mengajak kamu untuk menjelajahi berbagai destinasi indah sambil melakukan aktivitas seperti orang lokal. Selama berpetualang, kamu ak...



SOUTH KOREA Autumn AUTUMN DISCOVERY



South Korea Autumn Discovery

PEPONITRAVEL.CO / Learn More

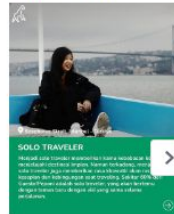
 **Peponi Travel**
Bersponsor

Menjawab banyak pertanyaan nih, "min kalau solo traveler bisa daftar gak?", "kak aku sendiri nanti di sana bingung gak ya", "minimal berapa orang daftar kah?"...

Nah, aku mau informasikan kalau petualangan ke destinasi impian bersama Peponi ini cocok banget buat kamu si "Solo Traveler". Coba deh geser ke kiri untuk mengetahui...



Alasan Mengapa Solo Traveler Cocok Nge-Trip Bareng Peponi



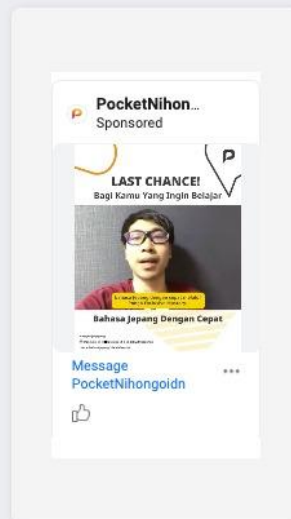
SOLO TRAVELER

INSTAGRAM / Visit Instragr...



Industry: Ecourse
Objective: Leads

 Facebook
Feeds



Iklan Facebook Ads

YOUR STYLE

Industry: Home & Cookware
Objective: Conversion

Your style
Bersponsor

9 dari 10 ibu di Indonesia sekarang sudah menggunakan Quick Cook 🍷 Dengan Quick Cook kamu sudah dapat memasak, menggoreng, mengukus, merebus hanya dalam 1 alat 🍷

Mau tau apa saja yang bisa kamu bawa pulang?
✓ 1 Unit panci anti lengket mudah dibersihkan...

Quick Cook
Panci Listrik Multifungsi



Your style
Bersponsor

Hallo Dear! Kenalin nih panci listrik quick cook, panci listrik yang multifungsi dan praktis 🍷

Bisa buat apa aja sih panci ini?
✓ Memasak
✓ Menggoreng...



Your style
Bersponsor

Pagi-pagi pasti repot banget ya bun harus siapin sarapan buat keluarga 🍷 Belum lagi buat menu nya yang harus berbeda 🍷

Quick cook memasak jadi lebih praktis hanya dengan 1 alat 🍷
🍷 High Quality...



Iklan Facebook Ads

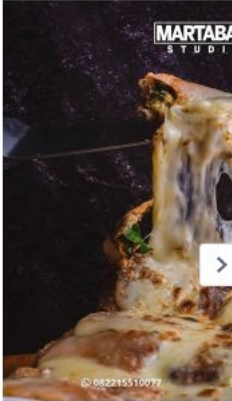
Martabak Studio

Industry: Food & beverages
Objective: Leads

**martabak.studio**
Bersponsor
ID: 438304045007918

Di cari Mitra usaha/investor franchise Buka kedai Martabak premium di setiap kota kota di Indonesia
Karyawan dari kita dan lokasi kita bantu cari

Join us: terbatas..
Free tambahan menu minuman By.lihai.drink untuk 10 mitra Pertama paket tenda...



INSTAGRAM.COM

Send Messa...

INSTAGRAM.COM



Iklan Facebook Ads

XINONA BOBA

Industry: Food & Beverages
Objective: Leads

 **Xinona**
Bersponsor

Ayo Langsung Join Peluang Usaha Terlaris, paket usaha @xinonaboba dengan harga terjangkau 🤑
Harga Hanya 3.9 juta sudah termasuk pajak & keuntungan 100% untuk anda 🤑
Keunggulan dari Xinona Boba :
✅ Peralatan lengkap & Kualitas booth terbaik
✅ Free bahan baku dan cup...

XINONA.COM [Get Offer](#) XINONA.COM [Get Offer](#)

 **Xinona**
Bersponsor

Ayo Langsung Join Peluang Usaha Terlaris, paket usaha @xinonaboba dengan harga terjangkau 🤑
Harga Hanya 3.9 juta sudah termasuk pajak & keuntungan 100% untuk anda 🤑
Keunggulan dari Xinona Boba :
✅ Peralatan lengkap & Kualitas booth terbaik
✅ Free bahan baku dan cup...



No.1 Indonesian Boba Drink Bussiness !

Ingin punya outlet Xi No Na yang keren dan terdapat peralatan yang lengkap dari 200 hingga 300 cup / hari?
Silahkan kirim foto kegroupnya !



PRICELIST

Iklan Facebook Ads

Bronze

- Durasi iklan 7 hari
- Market research
- Budget Ads 100k/day
- Audience reach 5k-10k
- Objective traffic & engagement
- Reporting
- Close dashboard
- exclude ad account
- exclude creative
- Exclude pixel

IDR 2.800.000

Silver

- Durasi iklan 14 hari
- Market research
- Budget Ads 150k/day
- Audience reach 50-100k
- Objective traffic, leads, conversion
- Reporting
- Open Dashboard
- Ad account
- Ad creative
- Pixel installation
- exclude creative

IDR 4.700.000

Gold

- Durasi iklan 30 hari
- Market research
- Budget Ads 200k/day
- Audience reach 100k-500k
- Objective traffic, leads, conversion, app installation
- Reporting
- Open Dashboard
- Ad account
- Ad creative
- Pixel installation
- Ad creative image/video

IDR 9.500.000





JASA IKLAN

Google Ads

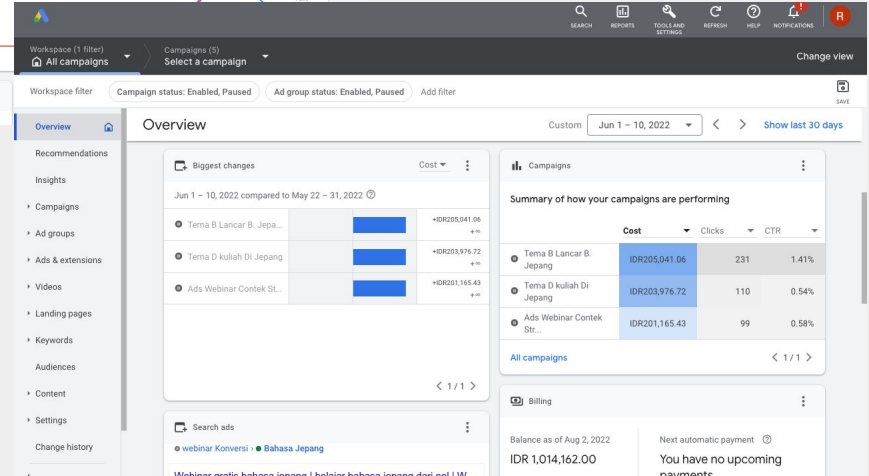
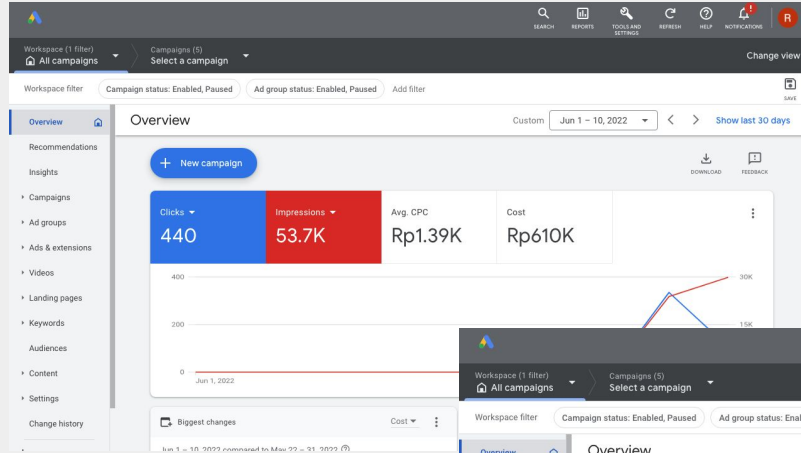
SIMPUL MASSA



Iklan Google Ads

POCKET NIHONGO

Industry: Ecourse & Training
Objective: Conversion



Iklan Google Ads

SERTIFIKASI BNSP

Industry: Training & Coaching
Objective: Conversion

Example of your image ad at 300x250



Pelatihan dgn sertifikasi BNSP

Cipta Progres
Membantu kebutuhan training Bapak/Ibu baik training in-house atau public training

Minta Penawaran

Example of your text ad at 300x250

Pelatihan dgn sertifikasi BNSP

Cipta Progres
Membantu kebutuhan training Bapak/Ibu baik training in-house atau public training

MINTA PENAWARAN

Example of your native ad at 300x250



Lembaga training terkait QHSE, HR, Procurement, & Operasional...

Cipta Progres
Minta Penawaran

Example of your image ad at 300x250



Training PPPU POIPPPU OPLB3

PT Cipta Progres Usaha
GS Battery telah bekerja sama dgn kami. Dapatkan penawaran untuk perusahaan Anda

MINTA PENAWARAN

Example of your text ad at 300x250

Training PPPU POIPPPU OPLB3

PT Cipta Progres Usaha
GS Battery telah bekerja sama dgn kami. Dapatkan penawaran untuk perusahaan Anda

MINTA PENAWARAN

Example of your native ad at 300x250



Pelatihan Limbah B3 | Sertifikasi PPPA | Konsultasi &...

Online training penanggung jawab pengendalian pencemaran air (PPPA) sertifikasi BNSP. Cek jadwal training sertifikasi PT Cipta Progres Usaha tahun 2022 sekarang. [Professional, Lebih Cepat, Lebih Mudah, Harga Terjangkau.](#)

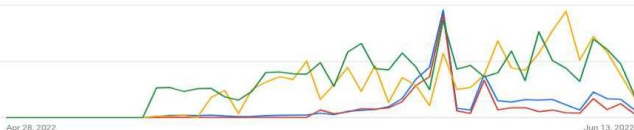
Cek Jadwal PLB3 BNSP Pemantauan & Pengelolaan Limbah B3 Daftar untuk Bulan ini	Cek Jadwal OPLB3 BNSP Operator Pengolahan Limbah B3 Daftar untuk Bulan ini
Cek Jadwal PPPA BNSP Pengendalian Pencemaran Air Daftar untuk Bulan ini	Cek Jadwal POIPAL BNSP Operasional Pengolahan Air Limbah Daftar untuk Bulan ini

Clicks 6.84K

Impressions 304K

Klik Daftar Sekarang 348.00

Cost Rp6.02M

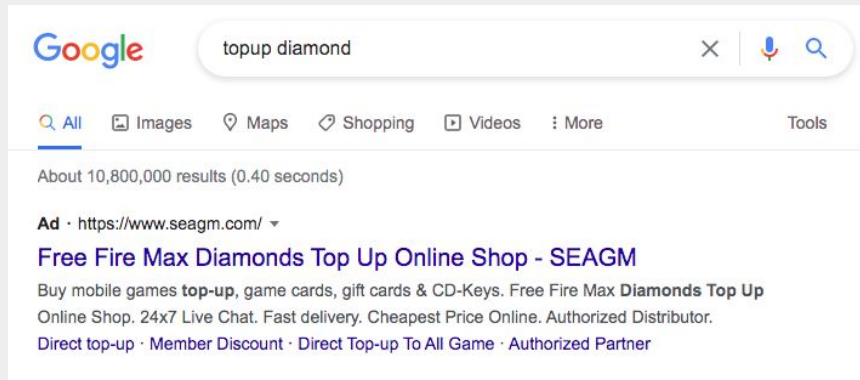




Iklan Google Ads

SEAGM

Industry: Game
Objective: Traffic



Google search results for "topup diamond". The search bar shows "topup diamond" with a microphone icon and a search icon. Below the search bar are tabs for "All", "Images", "Maps", "Shopping", "Videos", and "More". The results show "About 10,800,000 results (0.40 seconds)". An advertisement is displayed for "Free Fire Max Diamonds Top Up Online Shop - SEAGM" with the URL "https://www.seagm.com/". The ad text describes the shop as a "Buy mobile games top-up, game cards, gift cards & CD-Keys. Free Fire Max Diamonds Top Up Online Shop. 24x7 Live Chat. Fast delivery. Cheapest Price Online. Authorized Distributor." and lists links for "Direct top-up", "Member Discount", "Direct Top-up To All Game", and "Authorized Partner".



PRICELIST

Iklan Google Ads

Bronze

- Durasi iklan 7 hari
- Market research
- Keyword research
- Budget Ads 100k/day
- Visitor website 1k-5k
- Ad search only
- Reporting
- Close dashboard
- exclude ad account
- exclude copywriting
- Exclude pixel

IDR 3.500.000

Silver

- Durasi iklan 14 hari
- Market research
- Keyword research
- Budget Ads 150k/day
- Visitor website 10k-50k
- Ad search & banner
- Reporting
- Open Dashboard
- Ad copywriting
- Pixel installation
- Exclude ad account

IDR 6.300.000

Gold

- Durasi iklan 30 hari
- Market research
- Budget Ads 200k/day
- Visitor website 50k-100k
- Ad search, banner, popup, & admob
- Reporting
- Open Dashboard
- Ad account
- Ad copywriting
- Pixel installation
- Ad creation banner, giph, & copywriting

IDR 11.100.000





JASA IKLAN

Youtube Ads

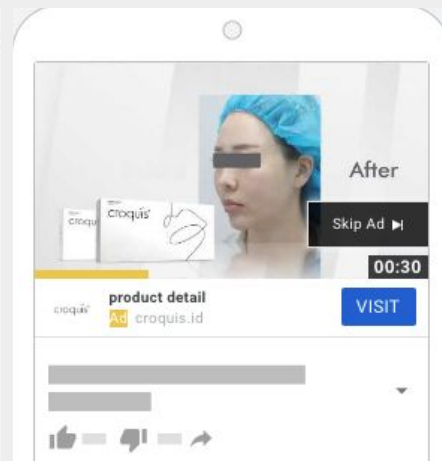
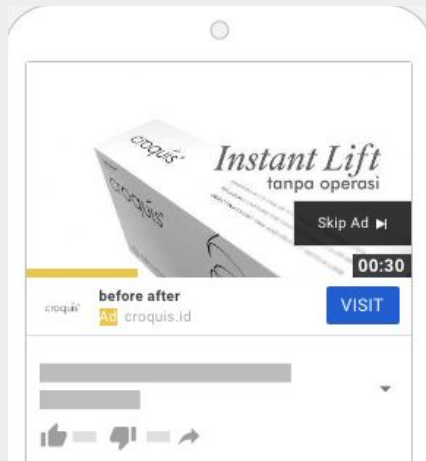
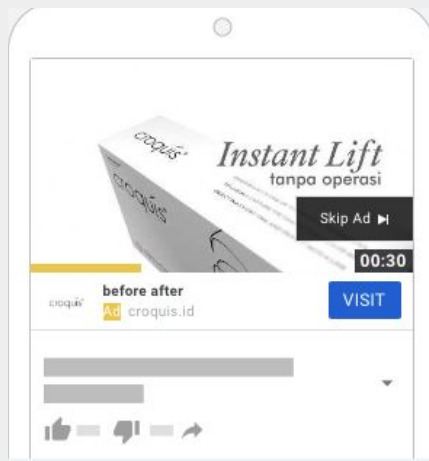
SIMPUL MASSA



Iklan Youtube Ads

CROQUIS.ID

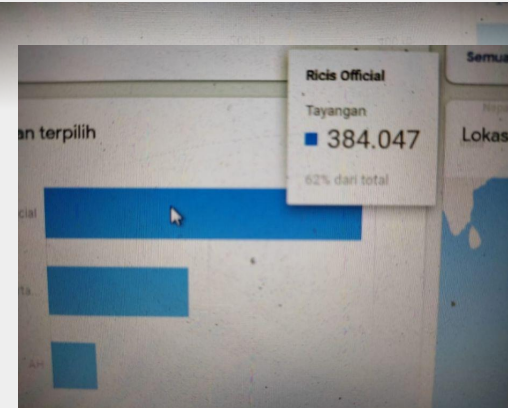
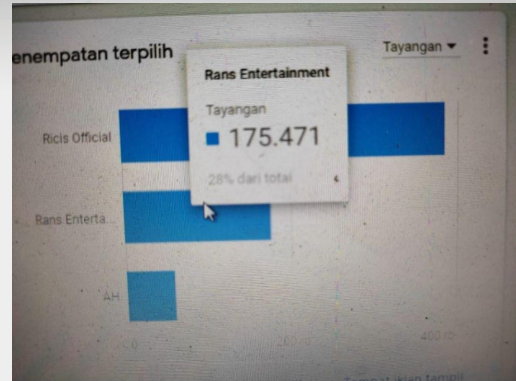
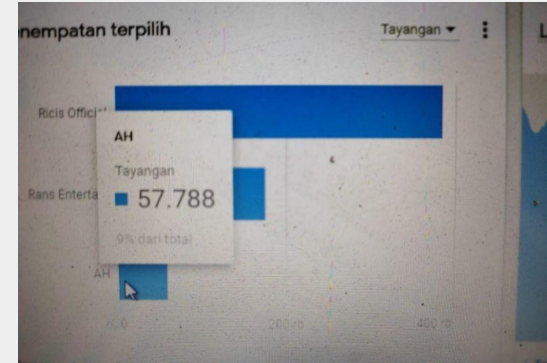
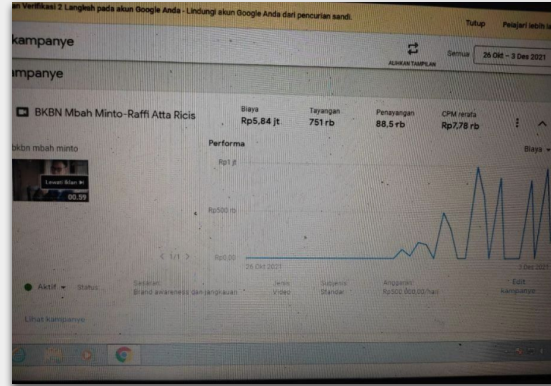
Industry: Skincare
Objective: Awareness



Iklan Youtube Ads

BKKBN.GO.ID

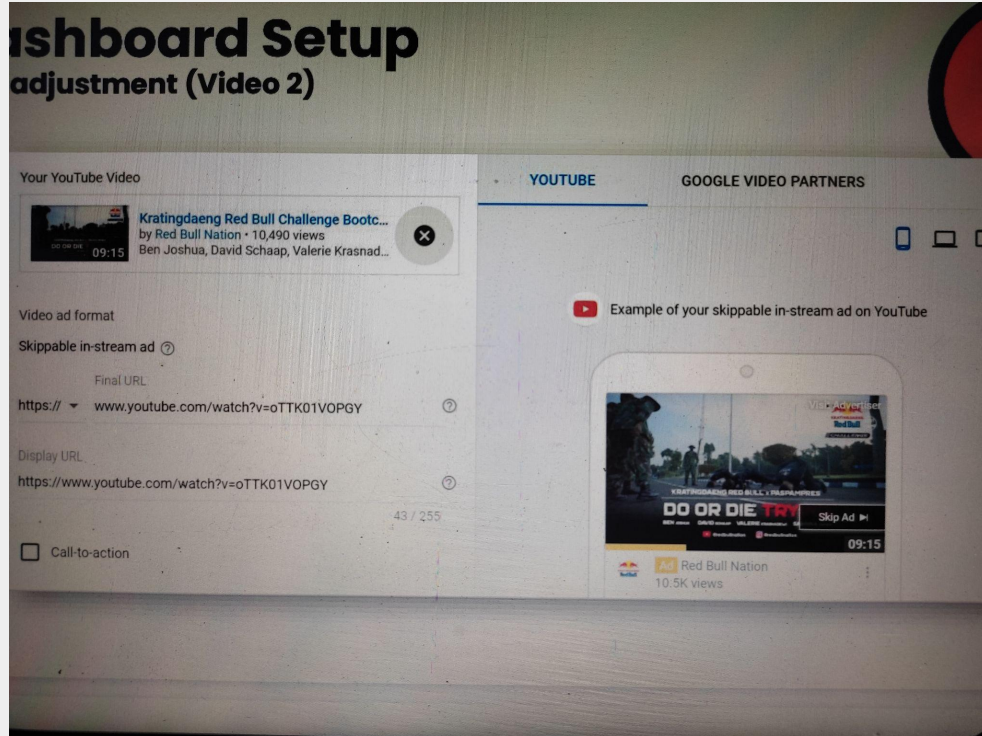
Industry: BUMN
Objective: Awareness



Iklan Youtube Ads

KRATINGDAENG

Industry: FMCG
Objective: Traffic



PRICELIST

Iklan Youtube Ads

Bronze

- Durasi iklan 7 hari
- Market research
- Keyword research
- Budget Ads 100k/day
- Profile visit 1k-5k
- Campaign objective brand awareness only
- Reporting
- Close dashboard
- exclude ad account
- Exclude content

IDR 3.300.000

Silver

- Durasi iklan 14 hari
- Market research
- Keyword research
- Budget Ads 150k/day
- Visitor website/profile 10k-50k
- Objective traffic & BA
- Reporting
- Open Dashboard
- Exclude ad account
- Exclude ad content

IDR 6.100.000

Gold

- Durasi iklan 30 hari
- Market research
- Budget Ads 200k/day
- Visitor website/profile 50k-100k
- Objective traffic website & Brand awareness
- Reporting
- Open Dashboard
- Ad account
- Ad copywriting
- Ad content video/banner

IDR 11.000.000





JASA IKLAN

Tiktok Ads

SIMPUL MASSA



Iklan Tiktok Ads

GLYCHOLIC BRIGHT

Industry: Skincare

Objective: Conversion

About this ad

Last 7 days ▾

Region	Industry	Objective	Duration
Indonesia	Skincare	Video Views	21s
Format	Source	Ad caption keywords	
Vertical	TikTok Ads Manager	View all (1)	

Likes
 44.9k

Comments
 110

Shares
 317

Most valuable frame

Interact with this graph to see the most valuable frame of this video ad.

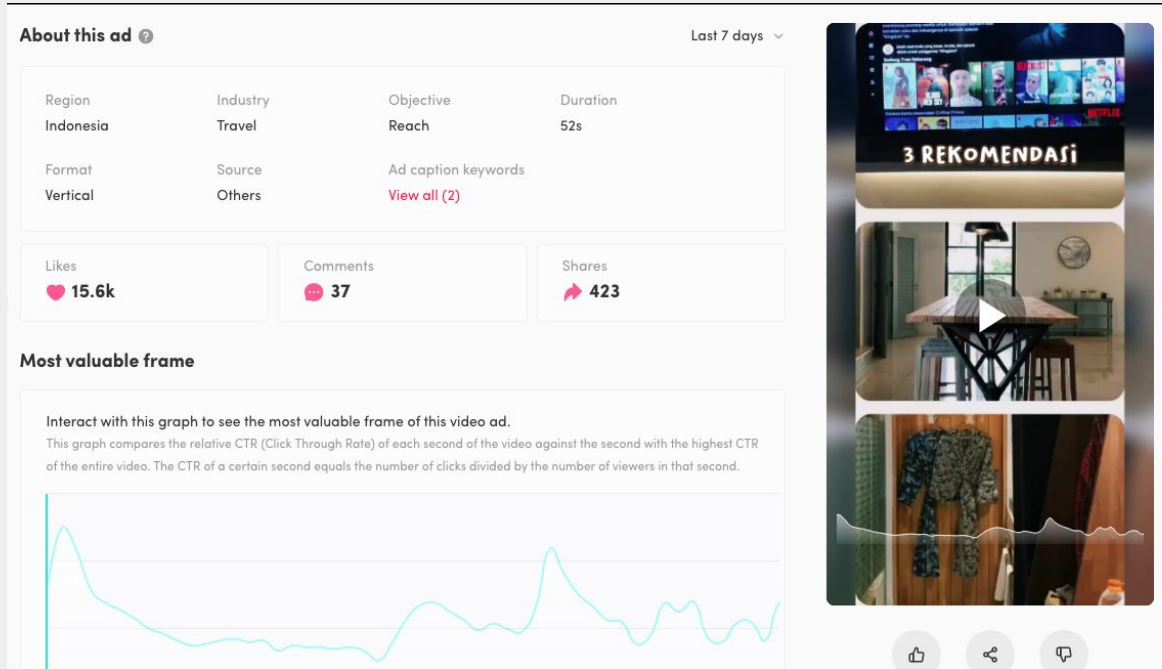
This graph compares the relative CTR (Click Through Rate) of each second of the video against the second with the highest CTR of the entire video. The CTR of a certain second equals the number of clicks divided by the number of viewers in that second.



Iklan Tiktok Ads

TRAVELOKA

Industry: Travel
Objective: App Installation



Iklan Tiktok Ads

RIOT GAMES

Industry: Game
Objective: Traffic

About this ad

Last 7 days

Region	Industry	Objective	Duration
Indonesia	Games (By Genre)	Traffic	6s
Format	Source	Ad caption keywords	
Vertical	TikTok Ads Manager	View all (1)	

Likes
309

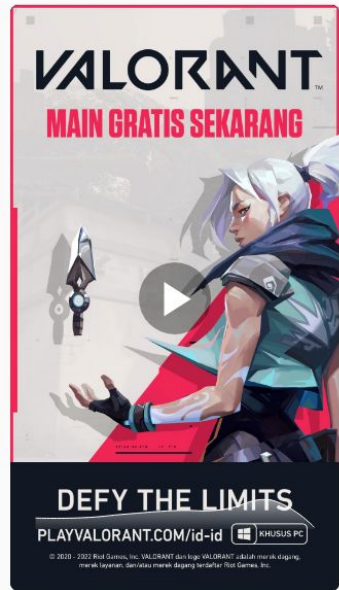
Comments
0

Shares
3

Most valuable frame

Interact with this graph to see the most valuable frame of this video ad.

This graph compares the relative CTR (Click Through Rate) of each second of the video against the second with the highest CTR of the entire video. The CTR of a certain second equals the number of clicks divided by the number of viewers in that second.



PRICELIST

Iklan Tiktok Ads

Bronze

- Durasi iklan 7 hari
- Market research
- Keyword research
- Budget Ads 100k/day
- Profile visit 1k-5k
- Campaign objective brand awareness only
- Reporting
- Close dashboard
- exclude ad account
- Exclude content

IDR 3.100.000

Silver

- Durasi iklan 14 hari
- Market research
- Keyword research
- Budget Ads 150k/day
- Visitor website/profile 10k-50k
- Objective traffic & BA
- Reporting
- Open Dashboard
- Exclude ad account
- Exclude ad content

IDR 5.700.000

Gold

- Durasi iklan 30 hari
- Market research
- Budget Ads 200k/day
- Visitor website/profile 50k-100k
- Objective traffic website & Brand awareness
- Reporting
- Open Dashboard
- Ad account
- Ad copywriting
- Ad content video/banner

IDR 9.500.000





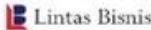
JASA PRESS RELEASE

Publikasi Media Massa

SIMPUL MASSA

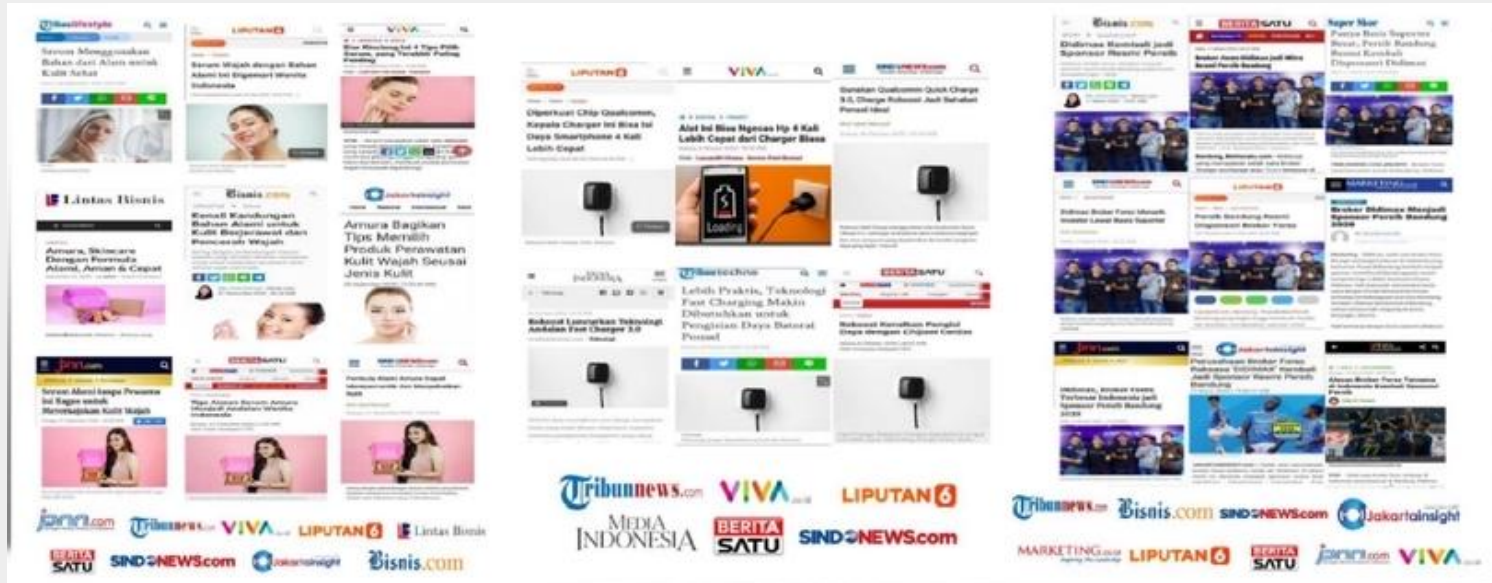


Our Media Partner



Previous Work



Previous Work





JASA KOL

Influencer Management

SIMPUL MASSA



PRICELIST

Influencer Management

Bronze

- 10 micro influencer follower 5k-10k
- Briefing
- Reporting

IDR 7.700.000

Silver

- 10 micro influencer follower 5k-10k
- 5 micro influencer follower 10k-50k
- 1 macro influencer follower 50k-100k
- Briefing
- Reporting

IDR 14.100.000

Gold

- 10 micro influencer follower 5k-10k
- 10 micro influencer follower 10k-50k
- 5 macro influencer follower 50k-100k
- 2 macro influencer follower 100k+
- Briefing
- Reporting

IDR 20.000.000



CERTIFIED

Agency Partner

Verified Agency For:

- Campaign Management by Meta since 2019
- Campaign Management by Bytedance since 2021
- Campaign Management by Google since 2020

 **Meta**
Business Partner

TikTok  Marketing Partners

 **Google**
Partner

 AdWords
 CERTIFIED
 Analytics
 QUALIFIED





“IKLANKAN BISNIS ANDA **PADA
ORANG YANG TEPAT DAN DIWAKTU
YANG TEPAT”**

Hubungi Kami:

085161667807

@simpulmassa

www.simpulmassa.com

